

Price list for mailing lists, addressing and data products

Effective from 1 October 2010

Solution description	Current price incl 12.5% GST	New price incl 15% GST
SendRight™		
SendRight™ Certificate Completion	\$10,125	\$10,350
SendRight™ Certificate Registration	\$6,750	\$6,900
SendRight™ Certificate Internal Use	\$6,750	\$6,900
Postal Address File (PAF)		
PAF Base	\$1,125	\$1,150
PAF Commercial	\$3,375	\$3,450
Geographical Postal Address File (GeoPAF)		
GeoPAF Base	\$2,812.50	\$2,875
GeoPAF Commercial	\$7,312.50	\$7,475
Postcode Network File (PNF)		
PNF Base	\$450	\$460
PNF Commercial	\$2,362.50	\$2,415
Regionally Enhanced Delivery File (Red File)		
Red File Base	\$337.50	\$345
With territorial authority and regional information	\$506.25	\$517.50
New Zealand Change of Address (NZCOA)		
NZCOA Business Licence	\$16,875	\$17,250
New Movers list		
Pre Movers	\$1.13	\$1.15
Last 30 days	\$0.73	\$0.75
30–60 days	\$0.56	\$0.58

Solution description	Current price incl 12.5% GST	New price incl 15% GST
60 days +	\$0.39	\$0.40
Rural list		
0 – 1,000	\$0.39	\$0.40
1,001 – 5,000	\$0.37	\$0.37
5,001 – 10,000	\$0.34	\$0.35
10,001 – 20,000	\$0.31	\$0.32
20,000+	\$0.28	\$0.29
PO Box Direct list		
Domestic	\$0.39	\$0.40
Business	\$0.28	\$0.29
Rural	\$0.39	\$0.40
National Address list	\$0.11	\$0.12
New Zealand Lifestyle Survey list		
List rental	\$0.79	\$0.81
eDM list rental	\$0.33	\$0.35
eDM setup fee	\$444.38	\$454.25
Change My Address		
Charities	\$1.69	\$1.73
Government/Local Govt	\$2.00	\$2.30
Corporate	\$2.81	\$2.88

For details about the new prices for professional services including Data Management, Data Cleansing, Campaign Management, Modelling and Segmentation, please contact your New Zealand Post Account Manager.

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